

**adee**

ADVANCING EDUCATION  
AND ORAL HEALTH



AN ADEE COP INITIATIVE

**WELL  
DENTAL**



# Advancing Wellbeing and Healthy Leadership in Dental Education **Sponsorship Opportunities**

ASSOCIATION FOR DENTAL EDUCATION IN EUROPE

## About ADEE

The Association for Dental Education in Europe (ADEE) was founded in 1975 as an independent European organisation representing academic dentistry and the community of dental educators. Since then, ADEE has played an important role by enhancing the quality of education, advancing the professional development of dental educators and supporting research in education and training of oral health personnel.

ADEE brings together a broad-based membership across Europe comprised of dental schools, specialist societies and national associations concerned with dental education.

## About ADEE's annual meeting

ADEE's annual meeting/conference draws circa 500 delegates from over 50 countries to meet and discuss key trends in dental education and wider academia. Normally hosted in a member university building, the meeting atmosphere is compact and friendly with an aligned industry exhibition attracting upwards of 20 exhibitors annually. This year the meeting theme is 'Evidence & Empathy in Oral Health Professions Education.

## About WELLdental

WELLdental is a dedicated online platform where dental professionals, educators, and students can share best practices, explore new ideas, insights, and strategies for promoting wellbeing and resilience in the educational environment. Our mission is that WELLdental empowers dental educators, professionals, and students by providing a collaborative platform that promotes wellbeing and resilience, encourages lifelong learning, and cultivates leadership. Through shared resources, insights, and best practices, we aim to foster a supportive environment where every individual within our community can grow, thrive, succeed and lead with confidence.

The WELLdental Vision is to create a thriving, compassionate community in oral health professionals' where wellbeing and resilience are at the heart of learning and professional growth.

**WELLdental Sponsorship opportunities 2026 are available with regards to a number of key approaches and packages as follows:**

## Sponsorship Packages



### Wellness Zone

#### Sponsorship of the ADEE Wellness Zone

The Wellness Zone is a dedicated room where meeting delegate can take a time out from conference life. This room would have joint WELLdental and sponsor branding, allow for sponsor to have dedicated stand within it, be available for sponsor meeting and greet. The sponsorship rate does not include in door décor the sponsor wishes to provide. The room will open at 10:30 am on Wednesday 26<sup>th</sup> August and close 11:00 on Friday 28<sup>th</sup> August as part of the ADEE annual conference being hosted this year by Semmelweis University, Budapest, Hungary. As this is our first trial of such a space, we are keeping expectation small with a space that is circa 8m x 8m.

€5,000



### Time Out

#### Sponsorship of an WELLdental Time Out

WELLdental Time outs are 20 minutes sessions hosted in the main meeting plenary space, open to all delegates to attend. They focus on 20 minute quick updates, tips and insights into strategies, self help methods and other aspects aligned to the WELLDENTAL framework. Session(s) will be jointly WELLDENTAL and sponsor promoted.

€1,000 per session, or all six sessions for €5,000



### Hydration Station

#### WELLdental Hydration Station

A dedicated hydration station including water for delegates to avail of over the entire duration of the annual conference. Stand could be built to be sponsor branded.

€5,000



### Website Primary Partner

#### WELLdental Website Primary Partner

Be the named sole main website partner for Well dental online site including online training resources.

€20,000 per annum



### Speaker Sponsor

#### WELLdental Speaker Sponsor

ADEE hosts a plenary session each day at the annual conference. Each plenary can be sole branded and a brief 2 minute stage slot offered to the sponsor to introduce the speaker. Speakers will be identified by ADEE.

€10,000 per slot

Contact us: [administrator@adee.org](mailto:administrator@adee.org)