

# ANNUAL ACTIVITY REPORT 2014



ADEE

Association for Dental Education in Europe

*Annual report on activity covering the period  
1<sup>st</sup> January to 31<sup>st</sup> December 2014*

*Approved by the ADEE Executive Committee  
At the February 2015 Meeting in Barcelona, Spain*

# Association for Dental Education in Europe

*Learning together to improve oral health and quality of life*

ADEE

The voice of dental education in Europe

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# Annual Activity Report 2014

ASSOCIATION FOR DENTAL EDUCATION IN EUROPE

## ABOUT ADEE

The Association for Dental Education in Europe (ADEE) was founded in 1975 as an independent European organisation representing academic dentistry and the community of dental educators. Since then, ADEE has played an important role by enhancing the quality of education, advancing the professional development of dental educators and supporting research in education and training of oral health personnel.

ADEE brings together a broad-based membership across Europe comprised of dental schools, specialist societies and national associations concerned with dental education. ADEE is committed to the advancement of the highest level of health care for all people of Europe through its mission statements.

## MISSION STATEMENTS






- To promote the advancement and foster convergence towards high standards of dental education
- To promote and help to co-ordinate peer review and quality assurance in dental education and training
- To promote the development of assessment and examination methods
- To promote exchange of staff, students and programmes
- To disseminate knowledge and understanding on education
- To provide a European link with other bodies concerned with education, particularly dental education.

## GOVERNANCE: ADEE EXECUTIVE COMMITTEE

ADEE is governed by an Executive Committee elected at its general assembly. The Executive which is the main administrative body of ADEE ensure the principles of the Constitution of the Association 1996 (revised November 2004) and the Bylaws of the Association 1996 (revised September 2004) are upheld at all times. They are also charged with the responsibility of directing and organising ADEE activities, enacting the decision of the General Assembly and the monitoring of finances. The Executive has the power to appoint executive and administrative officers to serve in administrative functions of the committee.

The ADEE Executive Committee in post for the period 1<sup>st</sup> January 2014 to 31<sup>st</sup> December 2014 was composed of the following:

### Officers

President	Past President	Secretary-General
		
Prof Damien Walmsley United Kingdom	Prof Cecilia Christersson Sweden	Dr Argyro Kavadella Greece
Treasurer	Editor	
		
Mr Brian Murray Ireland	Prof Michael Manogue United Kingdom	

## Members

			
Prof Ilze Akota Latvia	Dr Ronald Gorter Netherland	Prof Dr Petra Hahn Germany	Prof Dr M Cristina Manzanares Spain

## Administrative Staff

2014 was a year of change and transition for the Association for Dental Education in Europe as it saw the retirement of Ms Majella Giles as Administrative Officer in December 2013 after many years in the role. Following an advertised call for expressions of interest in the role the Executive Committee appointed Mr Denis Murphy as Chief Administrative Officer with effect from 1<sup>st</sup> December 2013. The Month of December 2013 providing a brief transition and induction period and an opportunity for Denis to gain insight into the role and Majella's accumulated knowledge.

	
Mr Denis Murphy Chief Administrative Officer	Ms Judith Francis Membership Officer

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Secretary General Email: [secretary@adee.org](mailto:secretary@adee.org)

Treasurer Email: [treasurer@adee.org](mailto:treasurer@adee.org)

## Schedule of Meetings Held 2014

In line with the constitution and bylaws of the association the minimum two (2) face to face Executive Committee meetings were held during 2014. In addition a number of mini executive and supplementary meetings were held during the year. The dates and type of meeting are listed in the table below.

2014 Meeting Dates	Meeting type	Location	Attendees
27 <sup>th</sup> and 28 <sup>th</sup> February	Full Executive Committee Meeting	Szeged, Hungary	Full Executive Committee, 2015 Local organising committee and ADEE Administrator
23 <sup>rd</sup> April	Mini Executive Committee Meeting	Teleconference	President, Secretary, Treasurer and Administrator
5 <sup>th</sup> and 6 <sup>th</sup> June	Mini Executive Committee Meeting	Brussels, Belgium	President, Secretary and Administrator, Treasurer via teleconference
22 <sup>nd</sup> July	Full Executive Meeting	Teleconference	Full available Executive Committee and Administrator
26 <sup>th</sup> August	Full Executive Meeting	Riga, Latvia	Full Executive Committee and Administrator
29 <sup>th</sup> August	General Assembly Meeting	Riga, Latvia	Full Executive, General Assembly and Administrative team
1 <sup>st</sup> and 2 <sup>nd</sup> November	Mini Executive Committee Meeting	Dublin, Ireland	President, Secretary, Past President, Treasurer and Administrator

## Executive Standing sub committees

### Excellence in Education Committee

- Dr Ronald Gorter Chair (NL)
- Professor Alison Bullock (UK)
- Professor Petra Hahn (DE)
- Dr Anne Wolowski (DE)
- Professor Damien Walmsley (UK)

### Editorial Board

The Editorial board is chaired by Professor Michael Manogue ADEE Editor and meets annually at the ADEE meeting. The ADEE Executive very much appreciates the time and commitment of given to the Journal by the editorial Board, and would like to formally acknowledge their efforts and contribution to advancing the journal.



### Editorial Board Composition for 2014

**Editor-in-Chief:** Prof. Michael Manogue, Leeds Dental Institute; United Kingdom

**Editorial Assistant:** Mrs Janet Vicary, Liverpool, UK

#### Associate Editors:

Dr Nikos Mattheos, San Francisco, USA

Professor Madeleine Rohlin, Malmo, Sweden

Dr Tracey Winning, Adelaide, Australia

Dr Ronald Gorter, Amsterdam, The Netherlands

#### Editorial Board Members

Dr Josie Beeley, Glasgow, UK

Dr Susan Bridges, Hong Kong

Professor George Brown, Nottingham, UK

Professor Alison Bullock, Cardiff, UK

Dr David Chambers, San Francisco, USA

Professor Toh Chooi Gait,  
Kuala Lumpur, Malaysia

Professor Luke Dawson, Liverpool, UK

Professor Nora Donaldson, London, UK

Professor John Eisner, New York, USA

Professor Peter Gaengler, Witten, Germany

Dr Michele Giuliani, Rome, Italy

Professor Tshepo Gugushe,  
Medunsa, South Africa

Professor Winfried Harzer, Dresden, Germany

Dr Anastassia Kossioni, Athens, Greece

Dr Stephanie Krifka, Regensburg, Germany

Professor Gerard Levy, Paris, France

Professor Christina Lindh, Malmo, Sweden

Professor Maria Christina Manzanares Céspedes,  
Barcelona, Spain

Dr Kavita Mathu-Muju, Vancouver, Canada

Professor Katalin Nagy, Szeged, Hungary

Professor Anders Nattestad, San Francisco, USA

Dr Grace Ong, Singapore

Professor Ray Peterson, Adelaide, Australia

Dr Barry Quinn, London, UK

Professor Morten Rykke, Oslo, Norway

Dr Andrea Sardella, Milan, Italy

Dr Kimmo Suomalainen, Helsinki, Finland

Dr Simon Tran, Quebec, Canada

Professor Sibylle Vital, Paris, France

Professor Johan de Vries, Doha, Qatar

Professor Damien Walmsley, Birmingham, UK

Dr Deborah White, Birmingham, UK

Professor Mark Woolford, London, UK

Dr Irene HA Aartman,  
Amsterdam, The Netherlands

## Specific Sub Committees Formed in 2014

During 2014 a number of specific sub committees were also formed:

### **ADEE 40th Anniversary Scholarship: Programme Committee**

- Professor Damien Walmsley (GB) Committee Chair
- Professor Corrado Paganelli (IT)
- Dr Argyro Kavadella (GR)
- Dr Ronald Gorter (NL)
- Professor Petra Hahn (DE)

### **ADEE Editor Appointment Committee**

- Professor Damien Walmsley (GB) Committee Chair
- Professor Corrado Paganelli (IT)
- Dr Argyro Kavadella (GR)
- Professor Petra Hahn (DE)
- Professor Cristina Manzanares (ES)

## 2014 MEMBERSHIP DATA

For many of ADEE's members the challenges of the current financial climate continues to remain an issue. This has resulted in late and in a small number of cases, 'non-payment' of the annual membership dues to ADEE. The Executive Committee continue to look for new means of ensuring existing member are encouraged to remain and new members encouraged to join.

### Institutional and Affiliate membership

ADEE were pleased to welcome the following new Institutional and Affiliate members during 2014:

- Health Education Kent Surrey and Sussex, London (institutional)
- European Academy of Dento Maxillo Facial Radiology , Belgium (affiliate)
- European Society of Dental and Craniofacial Stem Cells, Italy (affiliate)

### Institutional and Affiliate membership in numbers

The following table provides a comparison of 2014 and 2013 Institutional and Affiliate membership:

Details	2014	2013	Change	% Change
<b>Total combined Institutional and Affiliate members</b>	146	157	-11	-7%
<b>Number of Institutional Members</b>	114	122	8	-6.5%
<b>Of which are new in year</b>	1	2	-1	-50%
<b>Number who resigned in year</b>		20		
<b>Number of Affiliate Members</b>	36	35		
<b>Of which are new in year</b>	2	3		

### Revitalisation of Membership benefits

In order to bring meaningful and tangible benefits to its members the ADEE executive this year approved the ADDE member logo. This new initiative will complement existing membership benefits and assist schools in distinguishing themselves as being members of the only independent Pan European network focused solely on representing academic dentistry and the community of dental educators. The ADEE member school logo will be updated and circulated annually in February.



*The 2014 ADEE Members School Logo issued to members during 2014*

Other initiatives introduced in 2014 include the LEADER programme and the ADEE 40<sup>th</sup> Anniversary Scholarship, both of which are discussed separately in this report.

## Corporate Partnerships

ADEE Corporate partners are also experiencing these difficult financial challenges and ADEE strives to ensure those Partners who continue to be dedicated supporters of our aims and objectives are justly rewarded. Despite this challenging time ADEE was pleased to welcome the following as new corporate partners in 2014:

- Sirona Dental Systems GmbH – GOLD Partnership
- KaVo Dental GmbH – GOLD Partnership
- UHN Software Limited – GOLD Partnership
- GlaxoSmithKline Consumer Healthcare – GOLD Partnership

These four new corporates complement our existing partners:

**Platinum Partners:** Adec, Colgate, P&G, PLanmeca

**Gold Partners:** DeCare, Dentsply, frasaco, MOOG, Philips, TTH Salud, Saratoga

The Executive Committee were disappointed with the departure of Platinum Partner Nobel Biocare in 2013.

ADEE continued to work hard to evolve our partnership offerings during 2014 and endeavoured to improve communications with this key stakeholder groups. Formal meetings with ADEE Executive and corporate representatives were facilitated at the Riga meeting and communication continued throughout the year. The goal of partnership engagement is to ensure that Partners and ADEE operate a mutually beneficial, transparent and accountable relationship that fosters growth in areas of mutual interest.

## Corporate Partnerships in numbers

The following tables summaries 2014 corporate partnerships in comparison to 2013.

Details	2014	2013	Change	% Change
<b>Number of Platinum Partnerships</b>	4	5	-1	-20%
<b>Of which are new in year</b>	0	0	-	-
<b>Number who resigned in year</b>	1	0	+1	-
<b>Number of Gold Partnerships</b>	12	8	+4	+50%
<b>Of which are new in year</b>	4	0	+4	
<b>Number who resigned in year</b>	0	0	-	-

## Revitalisation of Corporate Partnership benefits

The Executive Committee is mindful of the need to retain and thereby demonstrate value for our corporate partners reviewed the ADEE partnership programme in 2014.

This resulted in a formalised and updated suite of partnership opportunities which are now made available to possible corporate partners.

This has provided greater transparency around our levels of partnership, and introduced a new project partner status.



Expansion and rebranding of our partnerships strands has begun and will continue to evolve and we will work with our partners further in 2015. Further information on ADEE Corporate Partnerships is available at <http://www.adee.org/about/corporate-partners.html>

### Platinum Partnership

ADEE relies heavily on corporate partnership to ensure the delivery of our day to day activities and our work programmes. Following our School membership a considerable sum is provided by our Platinum partners. For many years these partners have been calling for additional support for ADEE particularly in relation to validation of continuing professional development offered by our partners.

Following considerable discussion at Executive level, the committee ultimately concluded that now was an opportune time to introduce such services. This has resulted in the creation of the ADEE Platinum Peer review process. PLATINUM Peer Review provides recognition from a panel of leading European experts drawn from ADEE membership of the content of Platinum Partners' educational material. For our Platinum partners it provides:

- Recognition and validation of the programme content following rigorous peer review processes
- A means of demonstrating to users and regulators that the programme content is relevant, valid and appropriate to the desired audience
- A means of demonstrating to users and regulators that programme content reflects current best practice at the time of review
- A means of demonstrating to users and regulators that programme delivery and approach is appropriate to the target level
- A means of demonstrating to users and regulators that the defined objectives/learning outcomes of the programme are achievable by the programme content
- Through the use of the ADEE PLATINUM Peer review logo a clearly identifiable means of demonstrating that the content is acceptable to ADEE members throughout Europe and further afield

ADEE takes seriously its role of being the only Pan European Association dedicated to academic dentistry: It has at its core values of transparency, equality, accountability and at all time being beyond reproach in its activities. Therefore being a PLATINUM partner does not simply guarantee PLATINUM Peer review status for learning programmes. All Peer review is based on a rigorous assessment of:

- The defined learning outcomes
- The approach to delivery
- The appropriateness of content
- Impartiality and balance within content
- Academic robustness
- ADEE will not endorse any product or process



Peer Review is performed on a programme basis and once review is successful that programme can be advertised as ADEE Peer reviewed until the programme is updated or modified. It must then again be subject to review.

ADEE will not peer review content that is not relevant to dental education.

The ADEE Platinum Peer Review Panel is currently chaired by Dr Argyro Kavadella Secretary General.

## KEY ACHIEVEMENTS 2014

While many of the activities and achievements of ADEE are of a long term strategic focus and do not lend themselves to be recounted within an annual report, there are however a number of key activities which commenced during 2014 that need recounting.

The remainder of this report will therefore address these activities in turn:

- ADEE Financial situation
- ADEE annual meeting
- ADEE General Assembly
- European Engagement Activities
- International Activities
- European Journal of Dental Education
- Taskforce activities
- School Visits
- LEADER programme
- ADEE Scholarship Programme

## ADEE Financial Situation

The 2014 financial status of the Association as recounted in the separate treasurer's report shows a stable situation. Key figures highlighted in the report include:

### Profit and Loss Account

#### Profit and Loss Account for the year ended 31st December 2014

	Notes	Continuing operations	
		2014	2013
		€	€
<b>Turnover</b>	2	329,597	371,253
Administrative expenses		(331,904)	(359,324)
<b>(Loss)/profit on ordinary activities before taxation</b>		(2,307)	11,929
Tax on (loss)/profit on ordinary activities		-	-
<b>Profit for the financial year</b>		(2,307)	11,929

### Annual meeting

The 2014 annual conference in Riga, Latvia generated income of €153,816, up 9% on the €140,987 received for the Birmingham annual conference in 2013. The 75% share of profits going to ADEE was a positive which resulted in €49,896 being earned.

### Miscellaneous items

1. In 2014 the Association received income from school visits to Jordan, Lebanon and Beirut in the amount of €20,549.
2. Total expenditure decreased by €27,420 in the year to €331,904.
3. There has been an increase in both School Membership fees and corporate membership fees of €3,187 and €6,000 respectively.
4. The web costs incurred in 2014 reflect the annual charge for maintenance of the current system. The increase can be attributed to web design costs including dedicated SIG , LEADER, Scholarship and EDSA pages, A means of distributing General Assembly papers securely to membership and an Online discussion forum.
5. Administrative Salaries rose in 2014 to €77,324 (2013 - €64,908). The salaries are payable to Trinity College Dublin, for Ms. Judith Francis and Mr. Denis Murphy who was recruited in the final quarter of 2013. This figure includes an accrual of €13,243 to be paid in 2015, in respect of salaries due for the final quarter of 2014.

Full details of income and expenditure as well a balance sheet are available in the audited accounts for 2014.



## Report on Annual Meeting, Riga 2014

### Organisation

The Annual Scientific Meeting 2014 was held in Riga, Latvia hosted by Rīga Stradiņš University. As usual the meeting was facilitated by the local organising and scientific committees led by Professor Ilze Akota.

Local Organising Committee	Scientific Committee
Professor Ilze Akota (Chair)	Professor Ilze Akota
Professor Ilga Urtane	Professor Ingrida Cema
Professor Ingrida Cema	Assoc.professor Egita Senakola
Assoc.professor Anda Brinkmane	Docent Sandra Berzina
Assoc. professor Egita Senakola	Docent Inguna Rence-Bambite
Ms. Ieva Greitane	Docent Andris Abeltins
	Dr. Inguna Grinvalde
	Dr. Ingrida Krasta
	Professor Michael Manogue

### ADEE 2014 Riga in numbers

The following summarises key activity in relation to 2014 meeting:

Details	
Meeting Date	27 <sup>th</sup> to 30 <sup>th</sup> August 2014
Total number of delegates	365
Number of pre-registered delegates prior to 10 <sup>th</sup> August	357
Number of onsite registered delegates	8
Number countries from which delegates originate	39
Number of poster presentations accepted	108
Number of topic related paper presentations	5
Number of oral presentations	3
Number of special interest groups held	12
Number of exhibitors exhibiting	15
Number of onsite meetings with Corporates	5
Number of onsite committee meetings	4

**Countries/territories represented by delegates at the meeting:**

Australia	Austria	Belgium
Bulgaria	Canada	Chile
Croatia	Czech Republic	Estonia
Finland	France	Germany
Hong Kong	Hungary	Iceland
Ireland	Israel	Italy
Japan	South Korea	Kuwait
Latvia	Lebanon	Lithuania
Malta	Netherlands	Norway
Oman	Poland	Portugal
Romania	Russia	Slovenia
Spain	Sweden	Switzerland
Turkey	UK	USA

**Special Interest Groups**

ADEE facilitated 12 Special Interest Groups (SIG) at its 2014 meeting. These covered a vast array of topics of interest to our membership. SIG's are led by a designated chair or chairs and ADEE greatly appreciates the dedication and cooperation of these individuals to a vital and core element of our annual activity. 2014 saw the registration of all SIG with the Executive Committee. This registration process recorded the aims and objectives, projected outputs/outcomes and enabled a more strategic development of the SIG's in line with ADEE's mission. The following table summarises the SIG's presented, chairs and number of registered delegates on each.

<b>Thursday 28th August 2014</b>		<b>Chairs</b>	<b>Pre-registered Delegates</b>
<b>SIG-T01</b>	Early Career Educators Forum (Educators on the Move)	Open Patel and Cecilia Christersson	22
<b>SIG-T02</b>	Lifelong Learning	Jonathan Cowpe & Argyro Kavadella	40
<b>SIG-T03</b>	Biomedical Sciences in Dentistry; Developing a Contemporary Curriculum	Jon Bennett and Josie Beeley	26
<b>SIG-T04</b>	General Medicine and Surgery in Dentistry	Mark Greenwood	24
<b>SIG-T05</b>	Competence Assessment	Undrell Moore & Terhi Karaharju-Suvanto	80
<b>SIG-T06</b>	Virtual Reality in Dental Education	Marjoke Bervoorn and Paul Wesselink	65
<b>Friday 29th August 2014</b>			
<b>SIG-F01</b>	ADEE/ADEA Cooperation	Eugene Anderson, Damien Walmsley & Argyro Kavadella	56
<b>SIG-F02</b>	Special Care Dentistry	Shelagh Thompson & Alison Douglu	43
<b>SIG-F03</b>	Implant Dentistry University Education	Christoph Ramseier	42
<b>SIG-F04</b>	Ethics and Law in dentistry	Jacinta McLoughlin	66
<b>SIG-F05</b>	Student assessment and monitoring in Endodontology	John Whitworth, Vytaute Peculiene & Jale Tanalp	35
<b>SIG-F06</b>	EDSA Research	Hassib Kamell	11

Of the 12 SIGs presented, three were new, namely, ADEE/ADEA Cooperation, Ethics and Law in dentistry and Student assessment and monitoring in Endodontology. One was a reinvigoration of Early Career Educators Forum into Dental Educators on the Move. The strategic objectives of these new SIGs are outlined below.

- **ADEE/ADEA Collaboration:** A new SIG exploring and expanding ADEE-ADEA cooperation. Formalising and promoting cooperation; to utilise our networks through the SIG to promote debate and discussion on all matters of mutual interest, promote mutual understanding, exchange of knowledge and best practices; to explore ways of translating the cooperation in practical outcomes, such as organisation of joint conferences, workshops and position papers.
- **Dental Educators on the Move:** Evolving the Early Career Educators Forum into the Dental Educators on the Move Forum. Exploring: the competencies required as educators progress, the role of leadership to progression, the role of communication, quality assurance, team working, technology and the movement of educators across Europe and beyond
- **Ethics and Law in dentistry:** Focussing on Ethics and Law the SIG will discuss and draft learning outcomes for the undergraduate curriculum. The domain of Professionalism as described in the revised ADEE Profile and Competences document providing the framework for the discussions.
- **Student assessment and monitoring in Endodontology - towards a European standard:** In association with the European Society of Endodontology seeks to share best practice and develop standards for the monitoring and assessment of student progression in undergraduate endodontics. Phase 1 explores the progression of students from preclinical laboratory to patient care; discussions are primed by information from regulatory authorities and by submissions from dental schools throughout Europe.

### Excellence in Education Awards

At the General Assembly the Association made awards of excellence in dental education to the following recipient:

<b>Early Career:</b>	Upen Patel, Birmingham, UK Ceyda Tomruk, Istanbul, Turkey
<b>Mature Career:</b>	Christopher Lynch, Cardiff, UK Undrell Moore, Newcastle, UK Christoph Ramseier, Bern, Switzerland

### Exhibitors

ADEE gratefully acknowledges the following companies who exhibited at ADEE 2014.

A-Dec	ADEE Activities	Dental Mammoth
DentSim - Image	DRSK	Forslund Systems
frasaco	Futudent	KaVo
MOOG	Planmeca	Salud Two-Ten
Saratoga	Sirona Dental	UHNSL

## Report on General Assembly

The 2014 General Assembly was held on Friday 29<sup>th</sup> August 16:30 in Riga Stradins University. The assembly was attended by the full ADEE Executive Committee and both ADEE staff along with 88 members.

### Agenda items

The meeting's agenda covered the normal approved process:

- i. Approval of the Agenda and notification of additional items
- ii. Approval of the Minutes of the previous General Assembly held in Birmingham, August 2013.
- iii. Matters arising from the Minutes
- iv. Reports of the Officers:
  - a. Report of the President
  - b. Report of the Secretary General
  - c. Report of the Editor
  - d. Report of the Treasurer
- v. Approval of Annual Accounts - 2013
- vi. Approval of Budget 2015
- vii. Membership of the Executive Committee
  - a. President Elect
  - b. Editor in Chief
  - c. Executive Membership
- viii. EU activities Update Report
- ix. School Visits Update and Presentations
- x. ADEE Quality assurance programme 'LEADER'
- xi. Updating of Taskforces
- xii. Excellence in Dental Education Awards
- xiii. Announcement of 40<sup>th</sup> Anniversary Scholarship
- xiv. Announcing new members of ADEE
- xv. Future annual meetings of ADEE
- xvi. Any other business
- xvii. Close of Meeting

Minutes of the 2013 meeting were made available to members in advance via the [adee.org](http://adee.org) general assembly portal.

### Key decisions taken

The following actions and decisions were approved by the General Assembly:

- i. The minutes of the General Assembly held in Birmingham 2013 were approved
- ii. The financial accounts for the year ending 31<sup>st</sup> December 2013 were approved
- iii. The budget for 2015 was approved
- iv. Nominations committee from 2015 agreed as Secretary General, Dr Kavadella plus Prof Winfried Harzer and Prof Cecelia Christersson
- v. Call for ADEE Executive Membership Issued
- vi. Call for ADEE Editor in Chief issued and being managed by Publishers
- vii. ADEE LEADER (Quality Assurance Programme) Launched
- viii. ADEE 40<sup>th</sup> Annual Scholarship Launched
- ix. Call for hosting 2018 meetings onwards issued

## REPORT ON EUROPEAN ACTIVITIES

This section reports on engagement and activity with other key European partners during 2014. In addition to the ADEE Executive Committee and general membership ADEE utilise the services of a Brussels based special services provider to assist in key EU level negotiations. CabinetDN was appointed to this role in July 2014.

### European Commission Engagement

In April 2014, ADEE participated in the Public Consultation on Skills and Qualifications, launched by the Directorate-General for Education and Culture of the Commission under the framework of the Europe 2020 strategy.

Through this public consultation the Commission wished to explore the extent and nature of the current obstacles to the recognition and transparency of skills and qualifications across Europe, possible solutions and the potential value added of EU action in the current and future economic and technological context. The consultation addressed in particular the following issues:

1. How to place a stronger focus on higher and more relevant skills
2. Further strengthening links between education/training, mobility and the labour market
3. Adapting to internationalisation trends
4. Ensuring overall coherence of tools and policies and further implementing the learning outcomes approach
5. Ensuring clarity of rules and procedures for the recognition of skills and qualifications for further learning
6. Increasing the focus on quality assurance
7. Providing learners and workers with a single access point to obtain information and services supporting a European area of skills and qualifications

In June 2014, while in Brussels, the ADEE Executive Committee members had a series of meetings with Commission officials to discuss issues regarding education and professional qualifications.

The President, Secretary General and Administrator met with Mrs Debiais-Sainton and Mr Pirozzi from DG Education and Culture and discussed the recent Modernisation of Higher Education agenda and the new Erasmus+ funding opportunities. ADEE officers will explore the relevance of the calls for proposals to the aims of ADEE with the purpose to identify suitable funding for the ADEE activities.

The second meeting was held between the ADEE Committee members and Mr Tomaras and Mr Zsigmond from DG MARKT. The Commission stated that their immediate priority will be implementing the instruments of the Directive i.e. the Professional Cards, the Alert Mechanism and the Common Training Frameworks. The Commission intends to agree on the implementation acts with the EU Member States by the end of 2014 and they hope that by 2015 the electronic platform would be developed and the first Professional card would be launched physically early 2016.

Regarding Annex V, the Commission will present a consolidated version after discussions with EU Member States. This update will only concern the Commission and the EU Member States, who will provide updates of the formal qualifications before the end of 2014. Commission officials proposed that in order to move towards a competence-based approach in the Annex, it is necessary for ADEE to outreach to the relevant authorities of the EU Member States and promote this idea.

## European Parliament Engagement

Ahead of World Oral Health Day 2014, the Platform for Better Oral Health in Europe hosted its annual policy roundtable at the European Parliament in Brussels on 18th March 2014.

At the event, the Platform presented the preliminary results of its European Oral Health Report Card detailing the status of oral disease prevention policies throughout Europe.

The Report Card is based on the Platform's 2020 Targets, which had been presented in the European Parliament on World Oral Health Day 2013. Its findings are based on a survey which was answered by representatives from 25 of the EU's 28 Member States, covering 98% of the EU's population. The event was hosted by MEPs Claudiu Ciprian Tănăsescu (S&D, Romania) and Karin Kadenbach (S&D, Austria).

Prof. Heikki Murtomaa, ADEE representative, discussed "Dental Public Health and Implications of the Results of the Report Card". He also introduced the Platform's White Paper which gives advice to Member States, the Commission and MEPs on how to go about achieving the targets by 2020. Prof. Murtomaa mentioned the Platform will further collate data from the Member States to present the findings at the Second European Oral Health Summit in March 2015. In addition, the Platform will continue its stakeholder engagement with the new European Parliament and European Commission in the second half of 2014.

## Council of European Dentists Engagement

The collaboration between these two European organisations, ADEE and CED (Council of European Dentists) continued during the past year. The Taskforce members met in Brussels, in March 2014 to further discuss and finalise a joint position on the Annex V of the Directive.

The Annex to the Directive includes the study program for dental practitioners (point 5.3.1), described by a list of subjects. Both organizations propose that this "subject list" is replaced by a description of educational competences/learning outcomes that the graduate dentist should possess upon graduation.

This position reflects the current concept of outcome-based dental education. Based on the well-established documents "Profile and Competences for the graduating European dentist" and "Curriculum structure, content, learning and assessment", a joint document was developed, including a shorter version of the extended ADEE Competences' document.

This working document represents a joint proposal of both organisations in relation to this specific issue. The individual positions of each organisation on educational competences of European dental graduates are expressed through their individual documents:

- ADEE's "Profile and Competences of the Graduation European Dentist (2010)" and
- "CED Resolution on Competences required for the Practice of Dentistry in the European Union (2009)".

## Platform for Better Oral Health in Europe Engagement

The Platform for Better Oral Health in Europe is a joint initiative of ADEE, CECD (Council of European Chief Dental Officers), EADPH (European Association of Dental Public Health) and IDHF (International Dental Health Foundation), scientifically supported by Associate Members and financially supported by Wrigley Oral Healthcare Program and GlaxoSmithKline, with administrative support from Hill + Knowlton Strategies in Brussels. Prof. Heikki Murtomaa, Past ADEE President and Dr. Ronald Gorter, Executive Member currently represent ADEE in the Platform.

The European Oral Health Report Card was launched at a round-table meeting presented in the European Parliament in anticipation of World Oral Health Day which is celebrated every year on 20th March. The European Oral Health Report Card has been developed by the Platform which is a joint initiative of the

Association for Dental Education in Europe (ADEE), the Council of European Chief Dental Officers (CECDOs), the European Association of Dental Public Health (EADPH), the European Division of the International Dental Health Foundation (EDIDHF), GlaxoSmithKline and the Wrigley Oral Healthcare Program.

ADEE was represented by Professor Heikki Murtomaa, Past President, who addressed a presentation entitled “Dental Public Health: 1 +1 = 3”, where the multiplied benefits of oral health prevention were documented within a scientific context.

The European Oral Health Report Card will enable each Member State to measure their status next to set indicators while guiding oral health policies and strategies at a government level. The launch of the Report Card is part of the 2013 initiative when the Platform developed and launched its 2020 Targets in order to highlight three key areas where oral health policy improvement is needed urgently.

## Other European Level Engagement

### **CECDO-CMO-CNO Joint meeting**

ADEE Secretary General was invited to represent ADEE in a CECDO-CMO-CNO Joint meeting. The joint meeting of the three European organisations took place in Athens, from 4<sup>th</sup> -5<sup>th</sup> March, under the auspices of the Greek Presidency of the Council where important issues and policies concerning the oral and general health of European citizens were addressed.

### **Technical workshop on continuous professional development and lifelong-learning**

On June 20<sup>th</sup> Dr Argyro Kavadella represented ADEE at a multiparty European taskforce and technical workshop on continuous professional development and lifelong-learning for health professionals in Europe. The session which was held in Brussels explored continuous professional development and lifelong learning for health professionals in the EU in the context of;

- Council recommendations of 9 June 2009 on patient safety
- Directive on patients’ rights in cross border healthcare (2011/24/EU)
- Action Plan for the EU Health Workforce (SWD(2012)93 final)
- Directive on the recognition of professional qualifications (2005/36/EC amended by 2013/55/EU)

### **ADEE-CED-CECDO**

ADEE in association with the Council of European Dentists and The Council of European Chief Dental Officers are working in collaboration to devise a joint approach and statement to be submitted to the authorities in Europe in relation to the updating of the Annex of the Professional Qualifications Directive. This focuses on the creation of a shortened version of the ADEE competence document and is being consulted widely by the three participant organisations.

## REPORT ON INTERNATIONAL ACTIVITIES

### American Dental Education Association

Relations with ADEA continued to be reinforced in 2014. In March the ADEE President and Secretary General attended the ADEA annual meeting in San Antonio, Texas. The ADEE delegates were among the more than 2,000 participants who attended the 4-days conference, held in the spacious Henry B. Gonzalez Convention Centre. The 2014 ADEA Annual Session's theme was "The Science of Learning", including plenary sessions, working groups, small discussion groups, seminars and workshops; they visited the impressive exhibition area, where 65 exhibitors (commercial and educational) displayed their products.

Attending the meeting provided valuable opportunities for ADEE to network and learn from our American colleagues throughout. Two formal meetings with ADEA officials were also facilitated, including Dr Eugene Anderson, Chief Policy Officer and Managing Vice-President, where discussions were held on the evolution of the ADEE-ADEA cooperation and to explore ways to further promote mutual learning and understanding. The ADEE representatives also met with Chair-elect of ADEA Board, Lily Garcia, who expressed her interest in attending ADEE's meeting in Riga, together with current Chair and other Board members.

### South East Asian Association for Dental Education

The ADEE President represented ADEE at the South East Asian Association for Dental Education where he was an invited speaker.

### South America

The ADEE President represented ADEE at a number of events in South America to foster and grow relationships in this region.

## REPORT ON TASKFORCE ACTIVITIES

Work commenced during 2014 on the revision of taskforces 1, 2 and 3. The project led by Professor Walmsley is expected to culminate towards early 2016 with the possible publication of the best practice dental education text book.

## REPORT ON EUROPEAN JOURNAL OF DENTAL EDUCATION (EJDE)

The European Journal of Dental Education 2014 saw page length continues at 64 printed pages per issue. 303 manuscripts were received in the twelve month period (August 2013 to mid-July 2014).

The final acceptance rate for the year is 1.3% (from 12.5% - Feb 2013; 7% - Aug 2013; 1.4% - Feb 14).

In total, the editorial board has 3.5 issues worth of backlog. The possibility of another e-issue is on the horizon and has been discussed with the publishers.

The recently published 2013 impact factor list showed that EJDE received it highest impact factor ever: 1.448. EJDE is now ranked as number 31 of 82 journals in Dentistry. Last year it was 54 of 83 journals.



## ADDITIONAL ACTIVITIES

### The LEADER Programme

The President formally launched LEADER The Dental Education Excellence Programme at the 2014 General Assembly. In launching LEADER Prof Walmsley advised that it was a logical evolution and next stage of the ADEE School visit and Dented processes that would provide participating schools with a system of recognition for their commitment to continuous quality improvement in Dental Education.

He said that such endeavours were very much welcomed by our international members and he looked forward to seeing its uptake throughout European Schools in due course. Further information on LEADER is available at <http://www.adee.org/leader/index.html>

### The School Visit Programme

The ADEE School visit programme was revitalised during 2014 and saw the delivery of three school visits during April and May:

1. **Beirut Arab University** – Lebanon under the Deanship of Professor. Essam Osman and guidance of visit Co-Ordinator: Professor. Hala Ragab,
2. **Jordan University** – Amman under the Deanship of Professor Zaid Baqain and guidance of visit Co-Ordinator: Dr. Ahmad AS Hamdan and
3. **Erciyes University**, - Kayseri, Turkey under the Deanship of Professor Alper Alkan and guidance of visit Co-Ordinator: Professor Cem A. Gürkan.

ADEE greatly appreciate the time and dedication of those who participated in these School Visits and peer review processes without whom the ADEE School visit programme would not possible:

Title	Name	Institution	Country
Prof.	Alan Gilmour,	Cardiff University	U.K.
Dr.	Annemarie Verhoef,	Academisch Centrum Tandheelkunde Amsterdam	Netherland
Dr.	Argyro Kavadella,	University of Athens	Greece
Dr.	Barry Quinn,	Kings College London	U.K.
Prof.	Deborah White,	Birmingham University	U.K.
Dr.	Eilis Delap,	Trinity College Dublin	Ireland
Prof.	G�rard L�vy,	Universit� Paris 5 (Doyen Honoraire)	France
Prof.	Heikki Murtomaa,	Retired	Finland
Prof.	Julia Davies,	Malmo University	Sweden
Prof.	Maria- Cristina Manzanares,	Universidad De Barcelona	Spain
Prof.	Rui Amaral Mendes,	Universidade Catolica Portuguesa	Portugal
Prof.	Winfried Harzer,	Technische Universitat Dresden	Germany

## **ADEA – ADEE Collaborative workshop**

ADEE in collaboration with ADEA Commission on Change and Innovation in Dental Education (ADEA CCI) were pleased to facilitate a new collaborative workshop: A Global Perspective on Leading Change and Innovation in Dental Education. This one day session was held in Barcelona on 14th September 2014 as part of the 2014 ADEA International Women's Leadership Conference: Global Health through Women's Leadership (14 to 16th September).

## CHARITABLE ACTIVITIES

### Registration with the Charities Regulatory Authority

In 2014 the Charities Regulatory Authority was established by the Irish Government as a result of the Charities ACT 2009. This new legislation places increasing requirements for ADEE to ensure clear and transparent governance of its funds and activities. The Charities Regulatory Authority will require ADEE to report annually its finances and activities and maintain a registered up to date profile on the authority's website [www.charitiesregulatoryauthority.ie](http://www.charitiesregulatoryauthority.ie) from 2015 onwards. Work has commenced to ensure ADEE is fully compliant with these new requirements and regulations: This 'annual report' being the initial step in communicating activity.

Having 'registered charity status' in Ireland, it is incumbent on the Executive to protect and safeguard the Association and to provide not only clear governance but also to ensure the Association gives back to society in appropriate means on a regular basis. The key means by which ADEE can give back to the arena of dental education is through sponsorship and scholarship programmes. Currently the ADEE supports two such programmes:

### ADEE 40th anniversary scholarship

It is with this aim of providing charitable returning to the dental education arena in mind that the 40<sup>th</sup> anniversary scholarship was introduced in 2014. The ADEE 40th Anniversary Scholarship is designed for member schools that currently have individuals participating in Master and Doctorate programmes in dental education. ADEE wishes to support those members who are currently undertaking Masters or Doctorate level degree programmes that are focused on Dental Education. Such programmes normally lead to the award of M.Ed, MA (Ed), EdD or PhD.

ADEE is therefore making available a total fund of €20,000 over the period 2015 to 2016. In each year of the Scholarship, ADEE will make available up to €10,000 to be distributed by the ADEE 40th Anniversary Scholarship Evaluation Committee. The distribution of the €10,000 will be at the discretion of the Scholarship Evaluation Committee, who will decide on the number and value of scholarships awarded. No one applicant will be awarded more than €5,000.

Scholarship is awarded to the individual, however to participate the applicant's home university/school must be a fully paid up member of ADEE and the applicant must have the support of the Dean/Head of School. Prior to application the applicant must have been accepted and registered on the academic programme. Further information on the scholarship programme is available at <http://www.adee.org/scholarship/application.html>

### Sponsorship of the EDSA AMCHI programme

ADEE has had a historically beneficial and supporting relationship with the European Dental Students Association. This was further enhanced in 2012 with ADEE directly financially supporting EDSA AMCHI volunteer programme to the sum of 2,000 euro annually for the period 2012-2014. The AMCHI Programme is run exclusively by students and each summer involves a multinational team of 30-40 dental students and supervising clinicians who travel to the Ladakh region of Northern India. The EDSA AMCHI project has been in operation since 2012 to deliver its aims of:

1. To train the AMCHI's in basic dental care
2. To educate the local population about oral health
3. To deliver direct care, which will reduce as the project progresses

ADEE are immensely proud of this EDSA activity and delighted to be able to directly fund elements of same.

## COMMUNICATIONS

Our membership base is at the core of ADEE. The Association relies not only on its members for funding but also for their time, effort and support in delivering the work programme and strategy of ADEE. To ensure ADEE members remain informed of activity and opportunities the association uses a number of communication mechanisms. These include:

### ADEE Newsletter

Issued regularly throughout year the ADEE newsletter offer updates, reports and other information to ADEE members. During 2014, four editions were circulated in hard copy to all ADEE member schools. These are also available to download from the [adee.org](http://adee.org) archive.

- [ADEE Newsletter Vol.10 No.3 December 2014](#)
- [ADEE Newsletter Special European Activities Update August 2014](#)
- [ADEE Newsletter Vol.10 No.2 August 2014](#)
- [ADEE Newsletter Vol.10 No.1 April 2014](#)

### Social media

In late 2013 ADEE entered into the world of Social Media with the creation of Facebook, Twitter, LinkedIn and Fliker accounts. During 2014 these have grown with regards to the number of followers and updates issued and are now embedded within the membership culture as an easy and effective means of communication. Click on the following links to access these social media ADEE accounts.



### ADEE.org

The Associations webpages at [www.adee.org](http://www.adee.org) continue to be a key resource for the sharing of information and resources with membership and the wider dental education public. During 2014 in addition to 22 news items shared via [adee.org](http://adee.org) the following new dedicated webpages were added:

- EDSA volunteer projects
- LEADER
- ADEE SIGS
- 40<sup>th</sup> Anniversary Scholarship
- Corporate Partners

For the first time every [adee.org](http://adee.org) introduced online discussion forums accessible via [adee.org](http://adee.org). Although in their infancy it is expected these will grow to be a valuable resource for educators of all expertise levels.

## APPROVAL AND DECLARATION:

This report on activity for the year 1<sup>st</sup> January 2014 to 31<sup>st</sup> December 2014 was presented to the ADEE Executive Meeting in Barcelona on February 27<sup>th</sup> 2015.

The contents of the report were approved by the Executive Committee as being a true account of the Association for Dental Education in Europe's operational activities for the period in question.

The Executive approved the reports progression to the General Assembly in August 2015.

The report was approved by the General Assembly of ADEE on 29<sup>th</sup> August 2015 – Szeged, Hungary.

### Signed:



**Prof Damien Walmsley**  
ADEE President



**Dr Argyro Kavadella**  
ADEE Secretary General



**Mr Denis Murphy**  
ADEE Administrator