

2019

ADEE 2019 Delegate Evaluation Report

SEPTEMBER 2019

DENIS MURPHY

ADEE: THE ASSOCIATION FOR DENTAL EDUCATION IN EUROPE
INTERNATIONAL OFFICE – DUBLIN DENTAL UNIVERSITY HOSPITAL – LINCOLN PLACE
DO2F859- IRELAND

Contents

Context:	2
Evaluation:	2
Question One of Six	2
Question Two of Six	3
Question Three of Six	4
Question Four of Six	5
Question Five of Six	5
Question Six of Six	6
Conclusion	6

Context:

ADEE 2019 was hosted by Charité Universitätsmedizin Berlin at The Langenbeck-Virchow-Haus, Berlin Germany from Wednesday 21st to Friday 23rd August 2019.

The meeting offers three plenary speakers sessions, 8 workshops (over two slots), 10 Special Interest Groups (over 2 slots), 8 poster sessions (over 2 slots) and three FREEStage sessions.

A total of 403 delegates registered for the meeting coming from 52 countries.

Delegate evaluation was opened on the evening of 23rd August and at the time of writing this report (9th September 2019) 206 delegates (51%) had completed the evaluation process and collected their certificate of attendance.

Evaluation:

The following summarises delegate evaluation based on this 51% survey completion rate.

Question One of Six asked delegates to ‘**Evaluate the content and programme: Do you agree that the content is relevant**’ using a scale of ‘1. Strongly agree — 5. Strongly disagree’.

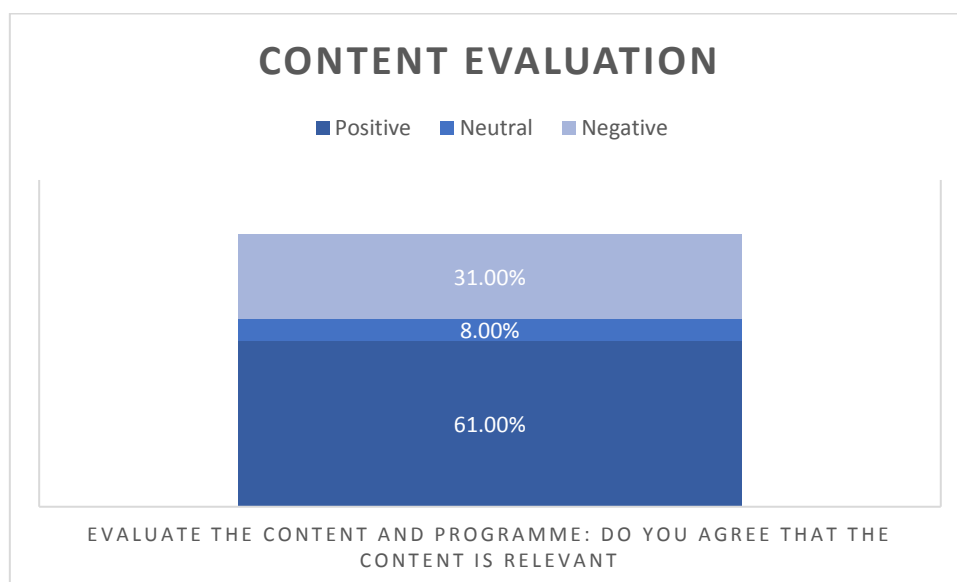
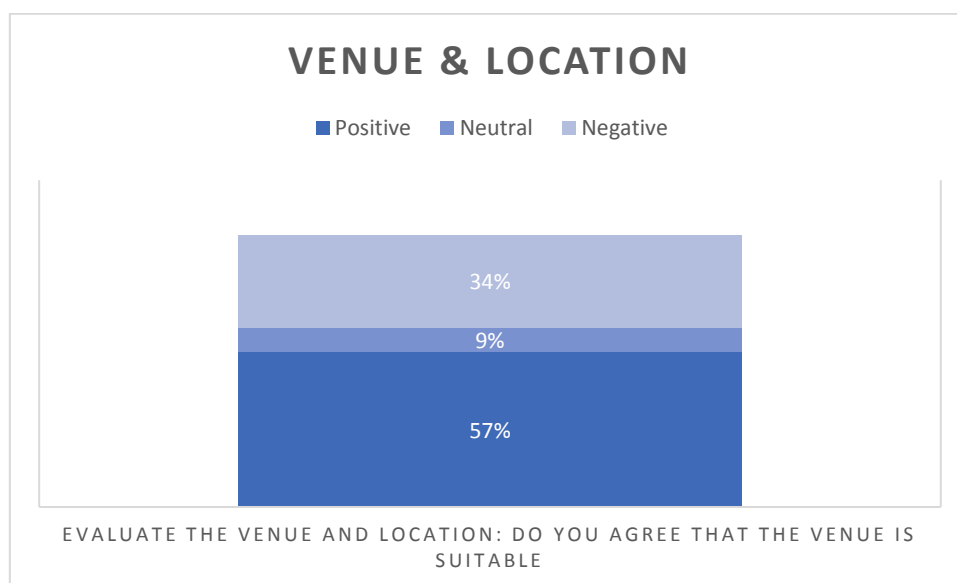


Figure 1 Evaluation of Content ADEE 2019 Berlin

19 delegates selected to leave a comment with regards the content:

- **Three were negative** commenting the content was outdated, not evidence based and the poor chairing of poster sessions
- **Seven were neutral** commenting on various other possible elements or topics they wished to be presented (Biosciences, Virtual reality and Human Diseases), the programme was too busy, did not engage corporates
- **Nine were positive** comments noting in particular a strong focus on Dental Education, good variety and relevance of workshops and sessions, good key note session content and enjoyable networking and social events

Question Two of Six asked delegates to ‘**Evaluate the venue and location: Do you agree that the venue is suitable**’ using a scale of ‘1. Strongly agree — 5. Strongly disagree’.



38 delegates selected to leave a comment with regards the venue:

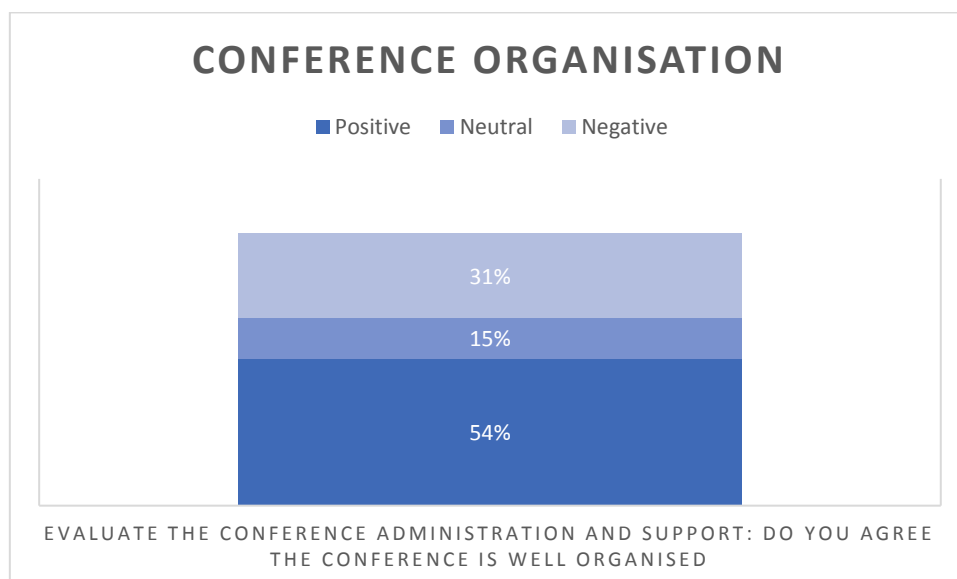
- **16 delegates provided negative** comments on the venue, noting in particular; poor wifi, too many floors, not enough chairs, poor air conditioning, lack of signage and lack of basic IT resources
- **11 delegates provided neutral** comments commending the venue and location but also commenting on the above negatives to a lesser extent
- **11 delegates provided positive** comments stating they appreciated the historic nature of the venue, its central location, spacious and light filled rooms, a positive ambience

Executive response on WiFi: The executive would at this stage wish to formally acknowledge the poor WiFi provided by the venue. When we became aware of this it was acknowledged onsite by Prof White and Mr Murphy during each of the poster sessions. Presenters were advised to take their time and ensure their work was presented as there was opportunity in the schedule to run over if required. This Berlin issues we feel is a one off issue as under normal circumstances the meeting is hosted in a university campus which has eduroam access.

We wish to reassure delegates that WiFi is checked as part of pre site visits however given our experiences in Berlin we are exploring brining our own service providers to future meetings costs permitting.

Executive response on Signage: Langenbeck-Virchow-Haus while being a conference venue is first and foremost a listed historic building. There was signage on free standing boards at the top of each stairwell directing to the various rooms. Due to its listed status, we could not place signage elsewhere. Delegates are also reminded that a fully interactive site and room map was provided on the meeting APP, which clearly showed the venue of each room being used.

Question Three of Six asked delegates to ‘Evaluate the conference administration and support: Do you agree the conference is well organised’ using a scale of ‘1. Strongly agree — 5. Strongly disagree’.



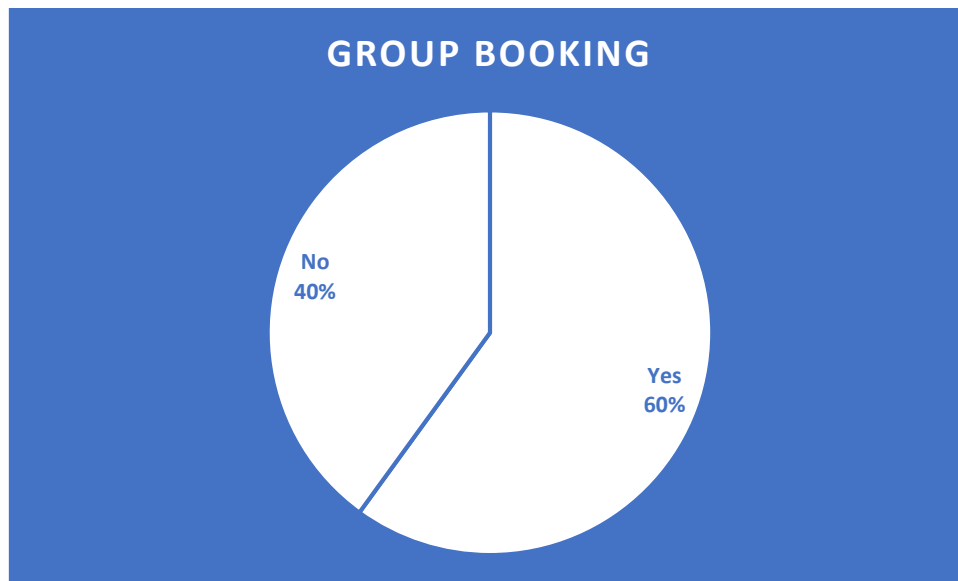
43 delegates selected to leave a comment with regards the organisation:

- **20 delegates provided negative** comments on the events organisation, noting in particular; poor wifi, poor chairing and management of e-poster sessions, inability to understand/use the schedule and reliance on app and not printed material.
- **11 delegates provided neutral** comments or suggestions, noting in particular; more signage, WiFi stability and its impact, programme changes, schedule clashing and a desire for a personalised schedule for all presentations including posters, while also positively commenting on the overall organisation
- **12 delegates provided positive** comments on the meeting organisation making particular mention to the Staff involved and their approachability, and also on the usefulness of the ADEE meeting app

Executive response on need for printed personal scheduled: The Executive remains committed to its environmental sustainability approach and the use of the ADEE meeting app as its annual meetings core publication and communication means. In Berlin delegates name badges included an outline programme to provide high level schedule information to those not willing or able to connect with the app. All delegates were emailed a link to access the meeting abstract booklet and it was also available on the APP. Delegates wishing to have a personal schedule can do so on the APP.

Executive response on e-poster sessions: The Executive is disappointed with the feedback on this session and we must again acknowledge that the absence of reliable WiFi did not help the situation. Chairs were all committed to ensuring each presented could communicate as effectively as possible and showcase their work. Due to the Berlin experience the Executive is reviewing the e-poster approach and a revised delivery will occur from ADEE 2020 onwards. Again, however it must be stressed that returning to standard hard copy poster format goes against the Executive environmental awareness position.

Question Four of Six asked delegates to ‘**Did your institution avail of the group attendance rate if you sent more than 3 delegates?**’



Of the 206 delegates who have completed the evaluation 60% have availed of the ADEE members group booking systems. The feedback suggests that reasons delegates have not availed of it falls into 3 categories:

1. Institutions only sends one or two delegates
2. Non-members do not have group discount
3. Not aware of the offer
4. Had a different offer (Wednesday only registration, corporate registration)

Question Five of Six asked delegates to ‘**Please comment on what you found most beneficial from attending ADEE 2019?**’

100 delegates provided a comment in response to this.

1. **Posters:** 3 positive comments were left on the Poster sessions
2. **Overall Experience:** 4 delegates commented on the positive and enjoyable meeting experience they had and how welcoming
3. **Content:** 14 comments focused on how the general overall focus of the content has evolved to focus on dental education, it was good to see new workshops and SIG’s evolving and that these were all interesting and pitched to where the delegates expect
4. **Specific Sessions or Speaker:** 27 comments referred to a positive comment concerning a particular session or speaker. Particular mention was given to the Dental Education Research, Sustainability, IPE, EDHF, Tech Talks/Expo, Inspire and FEHDD
5. **Networking and collaborative opportunities:** with 51 positive comments concerning networking, collaborative and social engagement at the meeting, this comes out as the most cited most beneficial reason for attending ADEE 2019

Question Six of Six asked delegates to ‘**Please comment on one single item you feel needs most improving and how we may achieve this**’.

82 delegates left comment in this section:

1. **WiFi:** as suspected from the previous comments above WiFi featured high with 16 comments
2. **Poster presentations:** 16 delegates commented on the various aspects and elements of the poster sessions, use of LTB platform, session timing and scheduling, session chairing and how session were evaluated all feature
3. **Quality of workshop/Sig etc:** 11 delegates comments on the need to ensure session/workshop chairs are up to the task, session are grounded in evidence base and up to date, offer multiple perspective not just UK, etc
4. **Signage:** 5 delegates again commented on signage here
5. **Organisation:** 5 delegates commented on the need for earlier and better communication in advance of the meeting
6. **Printed Material:** 3 delegates suggested that printed hard copy of programme, abstract booklet etc is required
7. **Blank:** 2 comments were blank or not saved
8. **Various suggestions:** The remaining 24 delegates offered a variety of diverse suggestions for consideration ranging from full integration between apps, the need to provide tangible training sessions for presenters, training sessions for educators, comparing the ADEE meeting with other meetings such as AMEE and other larger organisations, reducing fees

Conclusion

As always the ADEE Executive and the ADEE office is committed to delivering a quality meeting experience to its members and delegates. However, delegates must appreciate that comparing ADEE meetings with those of larger associations whose meeting budget alone are multiple factors of the ADEE annual budget, is unrealistic.

ADEE was born out of a need for collaborative, collegial activity that is open to all, and in particular to those who most need it. Thus, the ADEE annual meeting relies heavily on corporate support to deliver its meetings and keeps its registration fee as low as possible.

The programme content is driven and delivered by its membership and members who feel unhappy with same are encourage to contact the executive and programme time will be made available to you to deliver content once it is within the overall remit and aim of ADEE.

In addressing the specific issues raised in the report in 2020 the Executive will prioritise the updating and revision of its approach to the delivery of e-poster sessions.