YEAR ONE PRIORITIES OF CRISTINA MANZANERES - SECRETARY GENERAL OF ADEE 2016

A document summarising the priority aims and objectives of the ADEE Secretary General Professor Cristina Manzanares, University of Barcelona, Spain, January 2016 to December 2016
Contents
ABOUT ADEE .................................................................................................................. 2
   About the role of ADEE Secretary General .................................................................. 3
About Cristina Manzanares ......................................................................................... 3
2016 Priorities as Secretary General .......................................................................... 4
   Partnership focus ........................................................................................................ 4
   Membership focus ........................................................................................................ 5
Annual Meeting Focus .................................................................................................. 5
Administrative focus ...................................................................................................... 6

Association for Dental Education in Europe

Learning together to improve oral health and quality of life
ABOUT ADEE

The Association for Dental Education in Europe (ADEE) was founded in 1975 as an independent European organisation representing academic dentistry and the community of dental educators. Since then, ADEE has played an important role by enhancing the quality of education, advancing the professional development of dental educators and supporting research in education and training of oral health personnel.

ADEE brings together a broad-based membership across Europe comprised of dental schools, specialist societies and national associations concerned with dental education. The main object for which the Association for Dental Education in Europe is established is for the advancement of education and the promotion of the highest levels of health care for all people of Europe through its influence on the education and training of dental personnel.

ADEE is committed to the advancement of the highest level of health care for all people of Europe through its mission statements:

- To promote the advancement and foster convergence towards high standards of dental education.
- To promote and help to co-ordinate peer review and quality assurance in dental education and training.
- To promote the development of assessment and examination methods
- To promote exchange of staff, students and programmes.
- To disseminate knowledge and understanding on education.
- To provide a European link with other bodies concerned with education, particularly dental education.

ADEE members are European university dental schools, specialist societies or other national dental bodies concerned with or related to dental education.
About the role of ADEE Secretary General

The roles, responsibility and function of the ADEE Secretary General are defined in the ‘Byelaws’ of the association. The current version of these dated 2004 states:

*The Secretary General shall with the help of the executive and administrative officers serve as secretary of the General Assembly and of the Executive Committee and advise the President.*

*He/she shall prepare all official minutes; maintain a list of members of ADEE and their representatives; make annual reports to the Executive Committee and the General Assembly; assist with and co-ordinate the preparation and organisation of the annual scientific meeting, the meeting of the Executive Committee and the committee meetings. It is the duty of the Secretary General to:*

1. *Perform such other duties as may be determined by the Executive Committee.*
2. *Serve as the executive head of the Central Office and all of its branches.*
3. *Co-ordinate the activities of all committees, councils, administrative boards, standing committees, and other Association component groups.*
4. *Mail notices pertaining to all sessions of the Association, annual or special, to appropriate individual and institutional members.*

It also states that the term of the Secretary General is 5 years.

About Cristina Manzanares

Professor Maria Cristina Manzanares-Céspedes was born in 1960 and graduated in Medicine in the Autonomous University of Barcelona (Spain) in 1985. She subsequently obtained her Doctorate in Medical Sciences in the Catholic University of Louvain (Belgium) in 1988.

Cristina has been a member of the Executive Committee of the ADEE since 2014, is Secretary General since January 2016.
2016 Priorities as Secretary General

The prime aim and objectives of Professor Manzanares’ first year in the role of Secretary General ADEE can be summarised as have a focus on key and core areas of ADEE that require development to ensure the Association continues to grow. In particular Professor Manzanares will focus on:

1. Partnership development
2. Membership development
3. Annual meeting development and
4. Administrative Development

The following briefly expands on each of these areas of focus and the associated plans for 2016.

Partnership Focus

The formalisation of the partnerships between ADEE and similar European associations and organisations was commenced by the previous Executive officers with the introduction of signed Memorandum Of Understanding (MOU) with key partnership groups.

In line with the stated priorities of European Partnerships as stated by ADEE President Professor Corrado Paganelli, Professor Manzanares views the establishment of MOU’s as key to ADEE growth and development. Through the identification of such partnerships and their formalisation ADEE can engage in meaningful collaborative activity that is of value to its members and of mutual benefit to each part of the MOU.

Of particular interest in 2016 to Professor Manzanares is formalising the ADEE relationships with Dean’s from the French speaking and Iberian Peninsula languages regions. While historically such regions have played active involvement in ADEE and its development in recent years primarily due to language and such issues. Through active engagement and proactive inclusion Professor Manzanares (a fluent English, French, Spanish and Portuguese speaker) will aim to involve such stakeholder as the Association Dentaire Francais (ADF) and the Union Nationale des Étudiants en Chirurgie Dentaire (UNECID) and similar associations in Spain, Portugal, Chile, and the French Speaking African Nations with a view to entering MOU agreements with ADEE. Such agreements will enable mutual sharing of experience, expertise, best practice as well as enabling greater European wide participation in ADEE activities.
2016 Priority Focus

Association for Dental Education In Europe

Membership Focus

Regular attendees at the ADEE General Assembly will know that ADEE strives to be a self-funding module. That is the funds generated by members and corporate partnership dues should fund in entirety the annual activities of ADEE. In recent years there has been a small but identifiable decline in the Associations institutional (school) membership base. While the Executive Committee with the Central Office and Dublin have offset this though increasing Corporate Partnerships, such a situation needs to be proactively addressed.

During 2016 Professor Manzanares as Secretary General will review the membership database with a view to approaching all past members who have resigned membership of the Association. The aim of this activity will be twofold:

1. To try to encourage them to re-join or
2. If this is not possible to identify the reason and rationale for their membership resignation

ADEE is the only pan European Dental Education Association that addresses the entire spectrum of dental education. It is important that ADEE members not only value their association but also see it as a first point of call with all thinks dental education.

The ADEE Executive realise our members have experienced difficult times and are increasingly asked to justify paying ADEE membership fees and the value they attain form it. It is with this in mind the Executive Committee have commenced a journey that we hope will provide ADEE memberships, their faculty and students meaningful and tangible benefits to membership. Such tangible activities include the already realised Accord Hotel Partnership and the One World Preferred Partner Alliance for meeting travel. At an educational level during 2016 the taskforce documents of ADEE will be updated to reflect current needs and the changing context of dental education with the delivery of what could be termed the best practice guide to dental education in Europe.

Annual Meeting Focus

Professor Manzanares serves a dual role in 2016 as Secretary General of the Association and Chair of the Local Organising Committee (LOC) of ADEE2016 Barcelona. While balancing multiple demands is challenging, Professor Manzanares see this as a means of gaining insight and understating of what is expected of LOC and ADEE members in delivering the ADEE annual congress and scientific meeting. Ensuring a well-planned and attended and a profitable annual meeting is imperative to the Associations’ continued growth.
2016 Priority Focus

Association for Dental Education In Europe

Professor Manzanares will use the opportunity of chairing the LOC for 2016 as a means of updating and ensuring the Annual meeting process and guidance documents reflect current needs.

Additionally Professor Manzanares and the Barcelona LOC will continue the work of the previous Executive in the area of updating and refreshing the annual meeting delivery.

Administrative Focus

As Secretary General ensuring an effective, responsive and efficient central office is important to Professor Manzanares. She will work closely with the Dublin Office and ADEE office hosts during 2016 to ensure the role of the office is strengthened and continues to evolve. ADEE is most appreciative of the Dublin Dental University Hospital and Trinity College Dublin for their continued hosting of ADEE.