



oddee

Association for Dental
Education in Europe
Advancing Education
and Oral Health

Association for Dental Education in Europe

Corporate Membership Packages

2026/27/28

Association for Dental Education in Europe

Corporate Membership Packages



Commercial organisations dealing with products and/or services relevant to dental education and/or dentistry are eligible to apply for ADEE corporate membership.

Over the years ADEE has evolved strong relationships with our corporate partners many of whom have now been with us for many years. The ADEE Executive greatly appreciates their ongoing support of the ADEE mission and vision.

**Interested in becoming a partner?
We currently offer two partner options:**





In addition we offer exhibition and other partnership opportunities as per table one. Companies elected to corporate membership may not cite it for commercial purposes, to imply ADEE endorsement of products and services.

Applications should be submitted to the adee office and the admittance to corporate membership is decided by the Executive Committee.

Membership Benefits



Gold Partner

GOLD Partnership is ADEE's entry level corporate package. Aimed at medium sized national and European suppliers: agencies and supporters of dental education.

This package includes:

Names and logos of Corporate Members prominently displayed on the website, newsletter and at ADEE meetings

Names and logos of exhibitors printed in the Annual Meeting Programme and Abstract Publication

Access to members of the ADEE Executive

Involvement and discussion on strategic direction within Europe's premier dental education and policy body

Special rates for a standard exhibition booth at the Annual Scientific Meeting

Key placement in exhibition area

Option to participate in parallel session at Annual Scientific Meeting

Access to leaders in the European dental education and research community

Access to the emerging generation of qualifying dental educators clinicians and dental researchers

Participation in: the only pan European dental education network

Use of the ADEE GOLD logo for duration of partnership

Membership Benefits



Platinum Partner

PLATINUM Partnership is ADEE's premium level corporate package. Aimed at larger sized European and International suppliers: agencies and supporters of dental education.

This package includes all GOLD level benefits plus:

A 4m by 2m exhibition booth free of charge at the annual meeting

Registration of three staff free of charge at the annual meeting

Two delegates may attend the ADEE General Assembly

Three participating delegates are invited to attend the President's Reception as our guests

Three participating delegates are invited to attend the Celebration Dinner as guests of ADEE

Option of first refusal for special project sponsorship opportunities

Access to the European Journal of Dental Education

Opportunity to suggest and develop working groups, special interest groups and workshops through the ADEE network

Representation at and Access to European Decision makers through the ADEE Executive Committee

Complementary Peer reviewing of PLATINUM sponsors educational material up to a predefined annual limit

Use of ADEE Peer reviewed content logo on peer reviewed material

Use of the ADEE PLATINUM logo for the duration of partnership

Corporate Testimonials



We will always say that the quality of footfall alone is one of the main reasons to go to ADEE



If a company wants to do business with universities then ADEE is a must....



We, as a business, strongly believe that interacting with our colleagues in Academia is of vital importance in developing products that actually support the needs of the industry.



ADEE annual meetings are our biggest opportunities to introduce our products to European dental education societies.

* taken from our anonymous corporate feedback following our Liverpool 2023 annual meeting.

Table 1

Corporate Membership Fees

CATEGORY	COST	ON WEBSITE BRANDING	E-NEWS BRANDING	WEBINAR INCLUDED OR ADDITIONAL COST	EXHIBITION BOOTH COST	MEETING ONSITE 90 MIN SLOTS INCLUDED OF COST	SINGLE SPONSOR OF SOCIAL EVENT COSTS
Platinum Member	€ 10,000	Main pages	Every month	Yes x 1	Up to 4x2m included	Included	No
Gold Member	€ 2,500	Main pages	Every month	€ 2,000	€ 3,000	€ 2,500	€ 10,000
Exhibition only	€ 4,500	Meeting pages	Delegate emails	€ 2,000	Standard	€ 2,500	€ 10,000
Sponsorship of Plenary	€ 7,500	Main pages	Delegate emails	No	No	Included	No
Sponsorship of Social	€ 7,500	Main pages	Delegate emails	No	No	Included	Included
Sponsorship of Coffee Break	€ 3,000	or € 7,500 for 3 days	Delegate emails	No	N/A	N/A	N/A
Sponsorship of Lunch	€ 5,000	or € 12,500 for 3 days	Delegate emails	No	N/A	N/A	N/A

Offered Free of Charge to ADEE PLATINUM Corporate Partnership is the

A new initiative offered initially only to ADEE Platinum Corporate Partners
Peer review of up to 5 hours of educational materials devised and delivered by our Platinum partners
Additional hours can be peer reviewed at a cost of € 1,000 per hour.



For our Platinum partners it provides:

Recognition and validation of the programme content following rigorous peer review processes

A means of demonstrating to users and regulators that the programme content is relevant, valid and appropriate to the desired audience

A means of demonstrating to users and regulators that programme content reflects current best practice at the time of review

A means of demonstrating to users and regulators that programme delivery and approach is appropriate to the target level

A means of demonstrating to users and regulators that the defined objectives/learning outcomes of the programme are achievable by the programme content

Through the use of the ADEE PLATINUM Peer review logo a clearly identifiable means of demonstrating that the content is acceptable to ADEE members throughout Europe and further afield

Publication of a link to the content on a dedicated section of the ADEE website
Rules and regulations of participation ADEE takes seriously its role of being the only Pan European Association dedicated to academic dentistry: It has at its core values of transparency, equality, accountability and at all time being beyond reproach in its activities. Therefore being a PLATINUM partner does not simply guarantee PLATINUM Peer review status for your learning programmes.

Peer Review Programme

All Peer review is based on a rigorous assessment of:

- The defined learning outcomes
- The approach to delivery
- The appropriateness of content
- Impartiality and balance within content
- Academic robustness ADEE will not endorse any product or process.

Therefore when selecting programmes for Peer Review partners should do so strategically to avoid disappointment. Peer Review is performed on a programme basis and once review is successful that programme can be advertised as ADEE Peer reviewed until the programme is updated or modified.

It must then again be subject to review. ADEE will not peer review content that is not relevant to dental education. ADEE will only recognise and issue PEER Review logo benefits once the partner has made the modifications/if any as made by the peer review process.



Peer Review provides recognition from a panel of leading European experts drawn from ADEE membership of the content of Platinum Partners' educational material.

The ADEE Platinum Peer Review Process is facilitated through the ADEE Central Office.

The process is in 7 stages:

1

Platinum Partners submit programmes for review to the central office (preferably in soft copy) including all associated learning materials

2

ADEE will facilitate peer review by a panel composed of the following:

4

The panel will review the programme and issue a report and recommendation via central Office

5

The partner will respond to report and resubmit programme

A

One member of ADEE executive committee (past or present)

B

One topic expert (drawn from ADEE membership) and recommendation via central Office

Peer Review Process

6

The Panel reviews programme and if satisfied issues Peer Reviewed Status

7

ADEE central office link to programme via www.adee.org.
The decision of the Peer Review Panel is final and binding. There is no appeals process and the integrity of ADEE is of first and foremost importance.



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Association for Dental Education in Europe
Dublin Dental University Hospital
Trinity College: D02F859
Dublin 2: Ireland
Registered Charity Number (RCN) Ireland 20058111

T +353 1 612 7287 / 7235
F +353 1 612 7294
www.adee.org
info@adee.org





Upcoming Meetings



ADEE ANNUAL MEETING
BUDAPEST
AUGUST 2026, HUNGARY

2026



2026



2027



2028